



## Asia Briefing (2019-5-20)



### **DYXnet Group attains coveted "Caring Company" status for 3 consecutive years**

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"We are a people-orientated company that will continue to adopt a caring attitude towards employees and the community in which we do business"

HONG KONG, May 20, 2019 /PRNewswire/ -- DYXnet Group were energised today when Caring Company Award honours were conferred on Greater China's leading carrier-neutral network service provider for the third year running.

HR and Administration Manager Christie Pang accepted the Caring Company Award 2018/19 on behalf of DYXnet during a high-profile Caring Company Partnership Expo.

This is the latest in a long succession of official endorsements of DYXnet's approach to providing staff with wholesome working conditions and meaningful benefits, while demonstrating sound corporate citizenship in the community.

The Caring Company Scheme was launched by the Hong Kong Council of Social Service in 2002 to help create a more inclusive and cohesive society.

DYXnet Group CEO Wing-Dar Ker said: "We are honoured to receive the Caring Company Award for the third consecutive year. I believe corporate social responsibility is about improving working conditions for employees and bearing responsibility for social development."

Staff at DYXnet's Hong Kong office enjoy a healthy working environment featuring ample daylight and 120-degree workstations, as well as comprehensive benefits and leisure opportunities. For example, a social club enables colleagues to get together for events such as family days and movie nights, while a "Happy Friday" scheme organises themed social gatherings such as Halloween and cocktail parties each month.



As well as providing staff with life and health insurance benefits, the Group has established a five-day week alongside a compassionate and paternity leave scheme, plus a concession by which employees can leave work early on the eve of major festivals.

The sum total of all these efforts is an ecosystem in which staff members are encouraged to achieve a healthy work-life balance, while developing their careers. In fact, DYXnet Group is about to launch an awards scheme that rewards employees who demonstrate loyalty and work in a way that champions the company's cohesive, caring and productive culture.

The Group has also earned a glowing track record for serving the wider community through charitable activities. A prime example is the "Family + Fish Charity Cup" dragon boat race, which DYXnet has supported as title sponsor for five years.

The underlying aim of the event is to raise funds for low-income families and the elderly, and the Group is fielding a 20-strong dragon boat team to compete with other companies as part of the world-famous Tuen Ng Festival.

DYXnet has also taken on title sponsorship of the HOPE worldwide Great Santa Night Run to raise funds for underprivileged children, and sponsored the Compassion Revival's "Leapers" walkathon to the financial benefit of the Children Sponsorship Program. Both events involved many members of staff rising to the physical challenge, so they could help generate funds for these worthy causes.

Wing-Dar Ker said: "Corporate social responsibility (CSR) has always been a key aspect of our core values. In fact, our CSR efforts boost morale among staff, which is an important aspect of building our brand as an employer-of-choice. Other dimensions to this include the quality of our working environment and organisational management, as well as training, salary and benefits."

He added: "I have formulated three priorities this year, which focus on people, profit and product. We will continue to behave as a people-orientated and agile organization, drive revenue and profit, and maintain product and technical leadership. We will strive to do even better to make this company the envy of our industry."



The Hong Kong Council of Social Service today awarded Caring Company status to more than 3,000 organisations at Caring Company Partnership Expo 2019 inside the Hong Kong Convention and Exhibition Centre.