

## **Business Diary (2017-10-13)**

**BUSINESS DIARY** 

## DYXnet Group works with the HeadStart@HKUST program to nurture Hong Kong's business leaders of tomorrow

Company Founder and CEO speaks at HeadStart Thank You Dinner event on

## the importance of internship to students in tertiary education

HONG KONG, Oct. 13, 2017 /PRNewswire/ -- DYXnet Group, Greater China's leading carrier-neutral network service provider, last night (October 12) attended the HeadStart Thank You Dinner at The Park Lane Hotel in Hong Kong as corporate partner. The event was organised as a grand gesture of thanks to all HKUST associates such as mentors, guest speakers, sponsors and other supporters, as well as corporate partners.

The HeadStart@HKUST aims to give first and second-year undergraduate students at The Hong Kong University of Science and Technology a "head start" in an increasingly competitive and dynamic world -- all through an early work experience and career development scheme.

Representing DYXnet Group at the celebratory dinner were Founder & CEO Lap Man, alongside Marketing & Corporate Communications Group Director Floria Chan and Hong Kong Sales General Manager Jeremy Cheng.

As an event speaker, Lap Man aired his views on the HeadStart@HKUST program and expanded on why internship is so important to students in tertiary education.

His comments were partly based on experience as corporate partner to the program. DYXnet Group interns have been able to perform meaningful tasks in marketing and sales functions, while getting involved in initial investment tasks relating to start-ups. The company provided these young hopefuls with an opportunity to exercise their academic knowledge in a real workplace environment. This enabled them to step outside their comfort zones, develop teamworking skills and think creatively.



Lap Man said: "We played host to some brilliant HKUST students as summer interns. I told them the best of all nature is water because it takes different forms so can be solid, liquid or vapour. Adopting this philosophy allows a company to be as gentle as a drop of water or as strong as a flood. I hope they will remember this in order to become open-minded, flexible and kind leaders."

He added: "I believe all-round development is important for young people, and we are very supportive of this excellent program. It enables students to expand their horizons and establish a solid foundation for their careers."

While at DYXnet Group for two to three months, interns attend workshops, receive training in marketing and developing interpersonal skills, meet executives and benefit from attending various seminars.

Lap Man said: "I was amazed by the recommendations and suggestions from interns that could impact positively on DYXnet Group. This was a good learning path - not just for the interns, but for me and the company too."

He added: "I also found the HeadStart@HKUST program partially reflects my own principles and vision, especially in terms of nurturing future Hong Kong business leaders. As far as I am concerned, this program is well worth supporting."

In July this year, Lap Man was invited to speak at a HeadStart@HKUST program event dubbed "Meet the Executive". He outlined his personal "journey" as a secondary and tertiary student, then as an exchange student at Sophia University, before flourishing into an entrepreneur and venture capitalist. The audience also heard about his experience in founding PSINet and DYXnet Group, as well as his more recent role as one of the venture capitalists behind creation of Beyond Ventures. This is a Hong Kong-based venture capital fund designed to revitalise Hong Kong's ecosystem of innovation.