



Business Diary (2019-4-17)

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DYXnet Group launches VMware SD-WAN by VeloCloud in Greater China

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"Our SD-WAN solution provides an extraordinary user experience and offers enterprises a cost-effective carrier-grade network capability plus operational benefits."

HONG KONG, April 17, 2019 /PRNewswire/ -- DYXnet Group, Greater China's leading carrier-neutral network service provider, today announced a partnership with VMware to launch a software-defined wide area network (SD-WAN) service.



(Left to right) Enoch Chan, Group Director, Product and Solutions of DYXnet Group, Jacky Wan, Chief Operating Officer of DYXnet Group and Franco Lan, General Manager of VMware Hong Kong & Macau



This makes DYXnet Group the first service provider to launch VMware SD-WAN by VeloCloud® in Greater China.

The move signals a powerful addition to the DYXnet Group portfolio and provides a significantly cost-effective carrier-grade network capability, enabling enterprises to benefit from greater stability, agility, security, manageability and simplicity.

DYXnet Group CEO Wing-Dar Ker said: "Our SD-WAN solution provides an extraordinary user experience, while facilitating a reduction in a client's network costs of up to 50%."

Customers in Hong Kong will be first to benefit from DYXnet Group's new SD-WAN service, followed speedily by enterprises in Taiwan and mainland China.

SD-WAN infrastructure and service revenues are predicted to grow globally at a compound annual growth rate (CAGR) of 69.6% back in 2016 to more than US\$8.05 billion in 2021, according to the SD-WAN forecast carried by a 2017-2021 report by global market intelligence firm IDC*.

Implementing SD-WAN will help enterprises rise to challenges posed by IT issues such as digital transformation, greater deployment of SaaS, cloud-based applications, the Internet of Things concept, a diversity of network technologies, branch complexity and the need for workforces to be increasingly more mobile.

DYXnet's SD-WAN solution addresses such issues by providing a superior-quality enterprise WAN that comes complete with a high degree of stability and simplifies network management. In fact, provisioning, monitoring and troubleshooting can be performed via a single-pane-of-glass management platform. Enterprises are also able to benefit from zero-touch deployment, application performance and optimal utilisation of bandwidth.

Presiding over 50 Points of Presence (PoPs), DYXnet Group holds around 20 years' experience in building carrier-grade Multi-Protocol Label Switching (MPLS) network infrastructure for clients locally, regionally and globally.

Wing-Dar Ker said: "We have been evaluating prospective SD-WAN technology partners over the last two years via exhaustive product testing, fine-tuning and client trials involving carriers, global enterprises and locally-listed companies. We are now pleased to report that VMware SD-WAN by VeloCloud® uplifts our carrier-grade



network to an exceptional level. And we are thrilled by the fact that more than 10 high-profile enterprise clients in Greater China chose DYXnet Group to be their SD-WAN service provider even before we launched the service."

He added: "We firmly believe the SD-WAN industry is at a nascent stage, and expect to see DYXnet Group revenue growth rocket twelvefold over the next three to five years, compared with our SD-WAN revenue in 2018."

Wing-Dar Ker explained how DYXnet Group's wealth of MPLS network management experience combines well with state-of-the-art technology from VMware SD-WAN by VeloCloud® to offer zero-touch deployment and centralised provisioning. The solution also provides a flexible hybrid WAN design with connectivity options such as MPLS, broadband and 4G/5G mobility.

Franco Lan, General Manager, VMware, Hong Kong and Macau said: "VMware SD-WAN by VeloCloud® provides customers with flexibility, reliability and better security. We are delighted to collaborate with DYXnet Group. The company's SD-WAN solution enables customers to support growth in use of cloud and other applications in a more secure and cost-effective manner, while boosting network agility and simplifying branch networks."

*From Telecomasia.net website: <https://www.telecomasia.net/content/global-sd-wan-market-hit-8b-2021>