



SME Entrepreneurship Magazine (2016-10-25)



## **DYXnet Group Recognised and Rewarded Family-Friendly Employers Award Scheme**

**Efforts to bring about a healthy work-life balance for employees is transforming DYXnet Group into a role model among employers**

HONG KONG, Oct. 25, 2016 /PRNewswire/ -- DYXnet Group, Greater China's leading carrier-neutral network service provider, was honored today by the 2015/16 Family-Friendly Employers Award Scheme, organised by the Hong Kong SAR Government's Home Affairs Bureau and Family Council.

The innovative scheme applauds organisations that channel effort into nurturing a pro-family culture and adding value to Hong Kong by encouraging mutual understanding between employers and employees.

As a people-orientated company, DYXnet Group is pleased to have been recognised by the scheme, which forms part of the government's "Appreciate Hong Kong" campaign designed to facilitate greater social cohesion. This was launched to encourage citizens to demonstrate gratitude for Hong Kong while contributing to its success wherever possible.

DYXnet Group is concerned that workers in our city toil for an average of more than 50 hours a week, placing Hong Kong at the top of a list of 71 cities in a survey by the Switzerland-based UBS banking group.



In fact, efforts to bring about a healthier work-life balance for employees is transforming DYXnet Group into a role model among employers.

As well as limiting the working week to five days, DYXnet Group provides 120-degree workstations bathed in natural light, as well as adjustable desks that allow employees to work standing-up to assist their posture.

Recreational facilities at DYXnet Group's new office in Kwai Fong's Metroplaza include a fully-automated darts facility, billiards table, massage chair, PlayStation 4 and mini-table tennis setup.

Other aspects of DYXnet Group's family-friendly philosophy include availability of compassionate and paternity leave, the ability to carry outstanding holiday entitlement into the next year, and a Happy Friday initiative by which colleagues stop work at 4:30pm on the last Friday of each month to play games and eat together.

Staff are also allowed to leave work early on the eve of major festivals, and benefit from a social club that organises all kinds of leisure activities, plus a family fun-day.

DYXnet Group's Founder and CEO Lap Man said: "Nearly 35% of staff here are married with children, so a family-friendly policy and measures to address the psychological needs of team members are crucially important."

He added: "We have invested more than HK\$8 million to provide recreational and health-friendly facilities at our Hong Kong office, which we plan to replicate around the region. DYXnet Group firmly believes a caring environment sets the scene for engendering staff loyalty."

The HKSAR Government's bi-annual Family-Friendly Employers Award Scheme was launched in 2011 and assesses entrant organisations based on family-friendly employment policies and practices, benefits to the company and employees and rationale behind the implementation of family-friendly employment policies and practices and management commitment.

### **About DYXnet Group**



Established in 1999, DYXnet Group is the leading carrier-neutral network service provider in Greater China offering Multiprotocol Label Switching Virtual Private Network (MPLS VPN), internet access, data centre, unified communication and network security solutions to enterprise clients with provisioning capability in many cities in Greater China and the wider Asia Pacific region. In August 2014, our Virtual Private Network (VPN) business unit was acquired by 21Vianet Group, Inc. (NASDAQ: VNET) ("21Vianet"), China's largest carrier-neutral internet data center services provider. Starting from 2016, DYXnet and 21Vianet's Content Centric Internet Backbone (CCIB) units have been successfully merged.

DYXnet Group serves 700 cities in mainland China, Hong Kong, Taiwan, Singapore and Vietnam, including more than 10,000 MPLS VPN clients' sites, and hosts more than 8,600 clients' servers. It was the first batch ICT service providers in Greater China to obtain ISO 9001:2008; ISO/IEC 20000:2011; ISO/IEC 27001:2013 international certifications for information security, international IT service management as well as quality control respectively. These qualifications demonstrate DYXnet's commitment to offering premium information and communication technology with outstanding customer service.

For more information about DYXnet Group, please visit the official website at [www.dyxnet.com](http://www.dyxnet.com) or call +852 2187 7688.

**DYXnet**

Floria Chan

Tel: +852 2187 7606

Email: [floria.chan@dyxnet.com](mailto:floria.chan@dyxnet.com)